



# Mt. Olive Township Economic Development Committee Newsletter Q3 (2023)

This E-newsletter includes information about the economic development updates from Mt. Olive Township's Economic Development Committee, as well as resources and events that may be of interest to our business community. We encourage you to reach out to the Economic Development team if you have any additional questions or if we can be of assistance. Please email go to <https://www.mountolivetwpnj.org/economic-development-committee>

## News Around Town:

Robert Rivani's Black Lion Investment Group and the R.J. Brunelli Retail Leasing Company have been working over the summer to put the finishing touches on the newly remodeled International Trade Crossing South Shopping Center. The new name for this shopping center will officially be called "Mt. Olive- The Gardens". Here is the latest update for the exterior upgrades to the shopping center in the ITC South.



**Mt. Olive Area Chamber of Commerce (MOACC)**  
**Business and Humanitarian 2023 Awards:**

**2023 Businessperson of the Year:**

**Janen Ardia, Broker, Owner at ReMax Heritage Properties**



Native of Michigan. Real Estate Broker since 1984. Former Senior Vice President with National Real Estate Corporation directly responsible for the continued growth of sales offices, regions and divisions within the corporation. Numerous awards throughout the years for return on revenue, profitability, recruiting, retention and all aspects of financial planning and profitability within offices and companies. Designed numerous recruiting and retention programs that are still utilized throughout the industry. Ongoing consultant for real estate company 'startups', performance, continued trends in marketing and digital

marketing throughout the country, as well as recruiting, performance and production standards consultation. Additionally, member of the Mount Olive Chamber of Commerce, President of the Atlantic Health/Hackettstown Medical Center Foundation, and a member of numerous volunteer organizations.

Inspire

## 2023 Humanitarian of the Year:

**Robert Greenbaum, Mayor of Mt. Olive Township**



Robert Greenbaum has been long standing Mayor of Mount Olive Township for twelve years and he has made major contributions for the benefit of the residents of Mount Olive, Budd Lake, and Flanders including, infrastructure, communication, and creating a sense of community. During Mayor Greenbaum's 22 years as an elected official in Mount Olive Township he has dealt with difficult community issues, including the death of students the night before graduation, the death of two children in Budd Lake, the Paramus bus crash, the October 2011 snowstorm, and SuperStorm Sandy. Through it all, Mayor Greenbaum has been there for the

community, and has shed many tears regarding the loss and hardships Mount Olive Township has suffered. Mayor Greenbaum has helped more residents with personal issues than can be recounted and the township will be forever grateful for his leadership and service. Mayor Greenbaum has also celebrated many achievements and milestones as mayor such as the 150th Anniversary of Mount Olive Township and continuing to make the township a great place to live, work, and raise a family.

Mayor Greenbaum has shown his dedication to the businesses in Mount Olive Township specifically by traveling to Carpegna, Italy to strengthen relations with Fratelli Beretta (which is a Mount Olive Township based business) as well as becoming sister cities with Carpegna, Italy. Mayor Greenbaum has also previously been recognized and received awards from the State of New Jersey, the New Jersey League of Municipalities, the Township of Mount Olive, the township athletic programs, and civic organizations such as Habitat for Humanity, The Land Conservancy of New Jersey and Morris County Municipal Action to Curb Hunger.



### **Small Business Spotlight:**

The Economic Development Committee would like to spotlight a local small business in town. This quarter we would like to spotlight **Re Max Heritage Properties in Flanders** (293 Route 206 North next to Weis Supermarket).

[RE/MAX Heritage Properties](#) has had the privilege of serving the real estate needs of the community and many surrounding communities for years. Our clients vary from sellers, buyers, commercial, rentals, luxury, land and investments. Our branch office in Chester also shores up clients' needs for Mt. Olive and the company as a whole, covers seven counties, although Mt. Olive is home to our Main office.

Community outreach is extremely important to our company. Whether collecting for the local food banks, warm coats for those less fortunate, helping to support families during the holidays, directing our holiday gifts to support shelters, fundraisers for hospitals and community health, we count it as a privilege to not only be of service to our clients but to also serve the communities in which they live. We are honored to be known as the Number 1 company in Mt. Olive and it is due to the tireless efforts, professionalism and unapparelled market knowledge of our 60 full time agents. Located conveniently next to Weiss supermarket on 206 affords a generous amount of 'foot traffic' in and out of the office.

We are a phone call away at **973-598-1700** to either meet the real estate needs of Mt. Olive or lend a helping hand to contribute to efforts to best serve this wonderful town.

**RE/MAX**  
HERITAGE PROPERTIES



## **Personal Business Spotlight:**

The Economic Development Committee will also begin to spotlight a personal business that is located within Mt. Olive, Flanders, or Budd Lake. This quarter the EDC will spotlight **Garden State Lawns**.

[Garden State Lawns](#) is located in Mt. Olive has been providing lawn and landscape services to the Greater Mount Olive area for over 12 years. Founded by principal sole owner Michelle Morgenroth. Our clients consist of residential, commercial, municipal and HOA communities.

Garden State Lawns offer weekly lawn service, dethatch/aeration, seasonal cleanups, plantings, shrub trimming, mulch and decorative rock installs. We also offer construction of paver patios, walkways, steps, retainer walls, grading, drainage solutions, firewood and snow plowing.

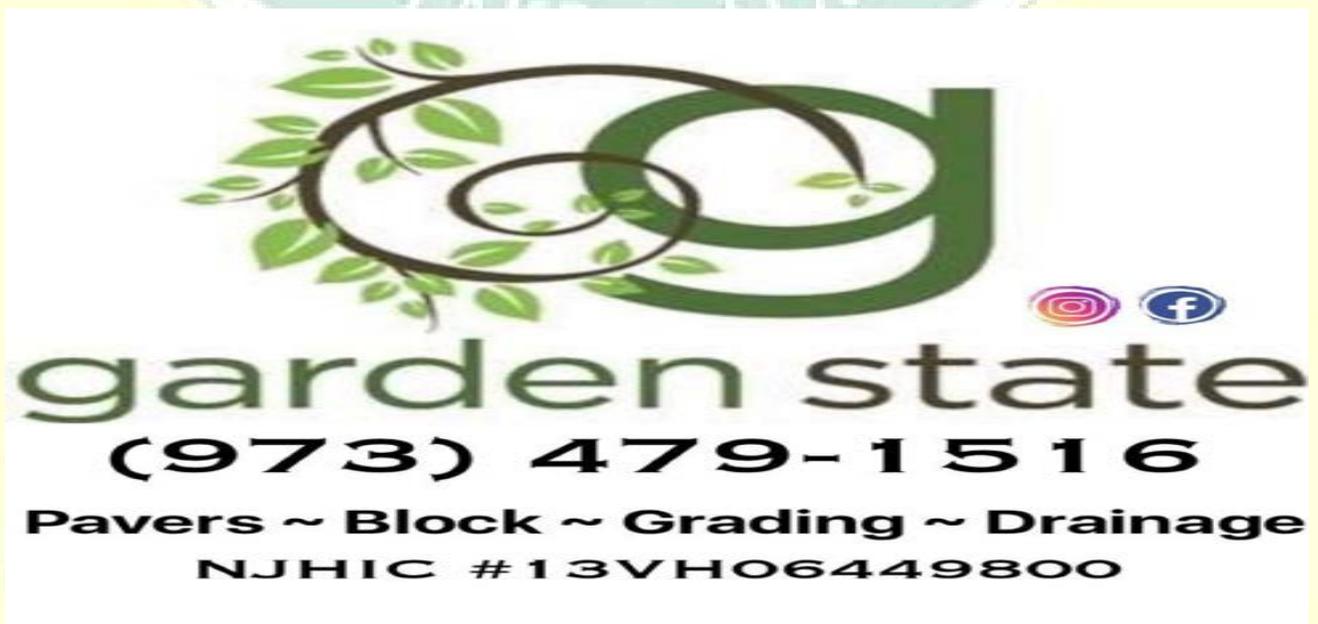
In 2018, Garden State Lawns also obtained an A901 license for junk and debris removal for residential and businesses. We look forward to hearing from you and continuing to provide lawn and landscaping services to the greater Mt. Olive area.

**Hours:** Monday-Saturday 7-6pm

**Phone:** (973) 479-1516

**Email:** [Michelle@jsmorgen.com](mailto:Michelle@jsmorgen.com)

**Facebook:** <https://www.facebook.com/gardenstatelawns>



\*Looking to promote your local business in town? Feature your business in our Business Spotlight! The Business Spotlight highlights the unique businesses that call Mt. Olive home. It's a great way to get your name out to the community and showcase your entrepreneurial journey. Please email

[Johncavanaugh@iis-corp.com](mailto:Johncavanaugh@iis-corp.com).

## **Big Business Spotlight:**

Founded in 1850, the Robertet Group is a fifth-generation family business, firmly established as the world leader in sourcing and producing sustainable natural raw materials for the Fragrance and Flavor industry. Headquartered in Grasse, France, the renowned fragrance capital of the world, Robertet remains one of the oldest active and independent companies in the industry. With four business divisions encompassing Natural Raw Materials, Fragrances, Flavors, and Natural Active Ingredients, Robertet boasts a team of highly skilled perfumers who shape trend-defining scents for fragrance, personal care, air care, and home care products. Additionally, their flavor experts craft natural flavors for top brands in the food and beverage industry.

Setting itself apart with a strong commitment to Corporate Social Responsibility, environmental protection, and responsibly sourced natural ingredients, Robertet invests significantly in research and innovation to maintain its position at the forefront of the industry. With a presence in over 60 countries, the company serves diverse global markets and continues to be a prominent player in the ever-evolving world of fragrance and flavors.

Robertet North America is an affiliate of the Robertet Group with locations in New York City, Piscataway, and Mount Olive, NJ. In 2014, Robertet North America relocated to Mount Olive and embraced a mission to actively support the local community. Committed to fostering strong relationships with nearby businesses and organizations, we have aimed to become an integral part of the Mount Olive area. As a member of the Mount Olive Area Chamber of Commerce, we actively engage with local initiatives and strive to give back to the community that has warmly welcomed us. Over the years, we have lent our support to various fundraising efforts, including those for Centenary University, Atlantic Health System, Hackettstown Medical Center, and The Mount Olive Food Pantry. We take pride in sponsoring local sports teams like the Mt Olive Little League Marauders and supporting the Mt. Olive High School Football Parents Association Golf Outing.

*“Robertet remains deeply committed to being an active, caring neighbor, believing that together, we can strengthen the community and create a brighter future for everyone.”* – Bob Weinstein, Chief Executive Officer & President – Robertet North America

**Robertet USA Website:** <https://www.robertet.com/en/robertet-usa/>

**Address:** 400 International Drive, Mount Olive, New Jersey 07828

**Phone Number:** 201-337-7100



## Grand Opening of Restaurants in Mt. Olive

### Mia Nonna's Cucina in Flanders:

Some members of the Mt. Olive Economic Development Committee attended the Grand Opening of Mia Nonna's Cucina located at 380 Route 206 Flanders (former location of White Birch).



Rack of Lamb Entree

New Spacious Outdoor Seating Area

Calamari Fritti



## **LAKEVIEW Tex-Mex Sports Bar and Grill in Budd Lake**

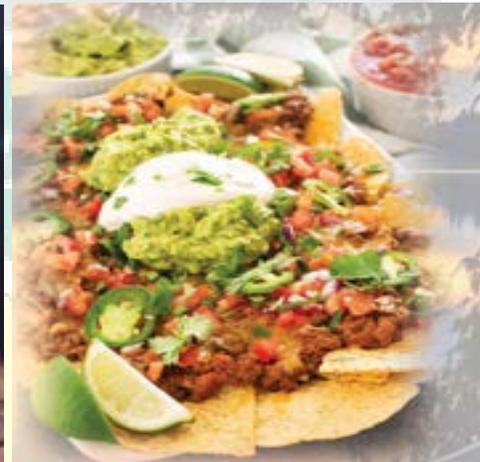
The Economic Development Committee would like to also welcome to Budd Lake the [LAKEVIEW Tex-Mex Sports Bar and Grill](#) located at 331 US-46 (formerly Lakeside Tavern).



Lakeview Burger and Bourbon Fries

Nachos Trio

Mexican Style Ceviche



**LAKEVIEW**  
Sports Bar & Grill

FROM THE SAME GREAT PEOPLE  
THAT BROUGHT YOU

Taste of Italy  
Ristorante & Pizzeria

FRANK'S TRATTORIA  
BYRAM

PEZZO  
PIZZA ONE

## Welcome Mokssh Grocery in Flanders:

The Mt. Olive Economic Development Committee would like to extend a warm welcome to Mokssh Grocery in Flanders (286 US-206) is a family owned and operated business featuring fresh produce, dairy products, multiple different spices, snacks, halal meat specials each day.



*Mokssh*  
GROCERY

## **Morris-Sussex-Warren Workforce Board Offering Business Support Services:**

The Morris-Sussex-Warren Workforce Development Board, is committed to providing needed funding, services, and resources to support business and to assist employers as they adapt operations, implement hiring initiatives, while retooling the upskilling of their workforce.



### **Where Can I Find Employees With Special Skills?**

Recruitment and Hiring Initiatives:

- Assistance with job posting and talent search (local, state, and national market exchange: <https://newjersey.usnlx.com/>)
- Recruitment & marketing events to jobseekers
- Virtual Job Fairs- Promotion to jobseekers

To participate in the next job fair contact **Beth Rodgers**: [brodgers@co.morris.nj.us](mailto:brodgers@co.morris.nj.us)

### **Can They Help Me With the Costs of Hiring?**

On-the-Job Training (OJT)

- Funding is available to help cover the costs of training full-time hires. We'll reimburse up to 75% of each employee's salary for up to 6 months while individuals are being trained in their new position. There are no penalties should an employee not meet business requirements. Simple process with minimal paperwork.

### **Can They Help Me With Costs For Training My Employees?**

Funding to Train Existing Employees

- Funding is available to support training initiatives for upskilling/cross training and/or to help the business remain competitive (**Employers receive up to \$5,000 per employee**).

### **How Will You Benefit From The Program?**

- You decide who receives training
- You select the desired training, skills, or industry-recognized credential
- It's a simple process with minimal paperwork

### **What Else Might Strengthen My Workforce?**

Work Opportunity Tax Credit

- Your business may need to advance users in technology, develop supervisors/managers, provide job specific skills or advanced credentials etc.

For more information contact Beth Rodgers, Associate Director of Business Services (973-631-5145) or email [brodgers@co.morris.nj.us](mailto:brodgers@co.morris.nj.us)

## **Economic & Sustainable Development (ESD) Grants Program:**

The Economic Development Committee wants to make Mt. Olive Township a more sustainable place to work, live, and play. There is an abundance of financial incentives in the form of grants and loans to communities interested in becoming environmentally sustainable. Here are some websites that can help local businesses with grants and loans:

- **Mt. Olive Township Planning & Zoning:** [Planning & Zoning | Mount Olive NJ \(mountolivetwpnj.org\)](http://Planning & Zoning | Mount Olive NJ (mountolivetwpnj.org))
- [New Jersey State Department of Environmental Protection](#)
- [New Jersey Department of Environmental Protection Bureau of Sustainability Funding & Incentive Guide](#)
- [Sustainable Jersey \(Power Point Presentation\)](#)
- [Sustainable Jersey \(Grants\)](#)
- [United States Small Business Administration](#)



## **Upcoming Mt. Olive Town Meetings:**

- **Economic Development Committee Meetings**  
The Economic Development Committee (EDC) meets the third Wednesday of each month from 6:00 p.m. to 7:00 p.m, currently meetings are held virtually over Zoom.
- **Mt. Olive Town Council Meetings**  
The Mt. Olive Town Council meetings are held on two Tuesdays a month at 7:00 pm at the municipal building or can be viewed via YouTube (add link). The Town Council Agendas can be found at the [Mt. Olive Township Town Council Municipal Webpage](#).
- **Mt. Olive Planning Board Meetings**  
The Mt. Olive Township Planning Board meetings are held on two Thursdays a month at 7:00 p.m at the municipal building. The Planning Board Agendas can be found at the [Mt. Olive Township Planning Board Municipal Webpage](#).

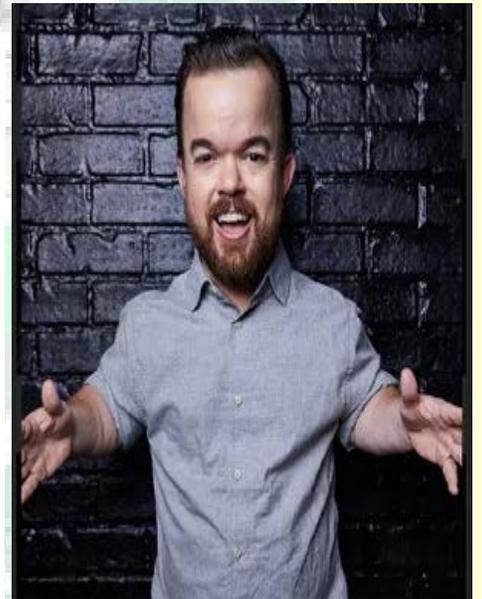
## Upcoming Recreation Events at Turkey Brook Park:

### Fall:

- Country in the Park... September 23
- Oktoberfest... October 7
- [Brad Williams Flanders Fire Department Fundraiser](#)... October 21



October 7  
12pm -9pm



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